

Bar Down Investments

Videographer

About Bar Down Investments

Bar Down Investments is a real estate investment firm founded by former professional and Division 1 athletes who know what it takes to be successful. In sports, a shot that hits the crossbar and goes down into the goal is almost impossible to stop, and it takes thousands of hours of practice and hundreds of shots to achieve. This is known as a "Bar Down."

At Bar Down Investments, we have put in those hours and taken those shots to make sure that when we offer an investment, it is as close to unstoppable as possible. In addition to our holdings, partners Ashley Wilson and J Scott train aspiring real estate investors to reach the pinnacle of success in their careers.

Job Description

Transform raw footage into polished, high-quality videos that inform, engage, or inspire the intended audience. The role involves following a script, outline, or shot list and seamlessly combining footage into a cohesive video or film. It is the Videographer's responsibility to review footage from one or multiple cameras, possess a solid understanding of the fundamentals of videography, and have a creative mindset to bring visuals and sound together in a compelling way to convey a coherent narrative.

The position requires reviewing audio, podcasts, photos, and other materials and having the ability to bring them to life. The Videographer should be proficient in all aspects of videography and possess a basic knowledge of camera operation. The objective is to produce top-quality, engaging content that reflects the Company's core values and attracts new leads.

Essential Functions

The Videographer essential functions shall include, but not be limited to the following:

- Responsible for filming and editing high-quality video content of various lengths, from short to long-form, ensuring consistency and engagement.
- Possess a solid understanding of all aspects of videography, including operating camera equipment, to support seamless video production.
- Spearhead the development of a holistic content strategy, aligning it with organizational goals to increase brand awareness and drive engagement.

- Skilled in filming not only scripted videos but also in fast-paced, "run and gun" environments, adapting quickly to changing circumstances while maintaining high-quality video output.
- Conduct effective quality control to identify and address issues in content projects, ensuring error-free deliverables.
- Incorporate graphics and sound to enhance video footage, including selecting music and writing voice-overs for a polished final product.
- Proficient in audio mixing, color grading, and graphics integration in video projects, delivering professional-grade outputs.
- Collaborative team player with strong communication skills, able to work closely with Marketing teams to ensure video products meet organizational goals.
- Experience in producing timely reports for internal teams, delivering projects within tight deadlines.
- Experience in quickly grasping production team's needs and specifications, providing expert advice from pre-production to post-production.
- Demonstrated ability to understand story structure and assemble engaging videos from outlines, storyboards, shot lists, scripts, or impromptu filming.

Experience and Qualifications

A successful candidate shall possess the following experience:

- Skilled in using Non-Linear Editors (NLEs) such as Final Cut Pro, Adobe Premiere, or DaVinci Resolve to produce high-quality video outputs.
- Experienced in using various video production equipment such as Mirrorless cameras, microphones, and lighting equipment to produce high-quality video outputs.
- Experienced in using photography and photo editing programs such as Photoshop, Lightroom, and Illustrator, to enhance video outputs.
- Experienced in mastering audio with Adobe Audition, delivering high-quality audio outputs.
- Experienced in pre-production planning, including scriptwriting, storyboarding, and shot list creation, to ensure seamless video production.
- Possesses relevant experience in videography with a minimum of 1 year of practical experience in video production.
- Preferred degree in Media, Broadcasting, Film, or Communications, demonstrating a strong foundation in the principles of videography and production.

Knowledge and Skills

To apply, a sample work reel or portfolio is required. Applications without one will not be considered. The candidate must demonstrate the following skills:

- Possess excellent organizational and time management skills, demonstrating strong attention to detail and the ability to follow up and follow through on tasks and projects.
- Skilled in analytical and problem-solving approaches, demonstrating the ability to make informed decisions in a fast-paced environment.
- Possess strong communication skills, including effective verbal and listening skills to effectively communicate with team members.
- A collaborative team player, able to multitask effectively and work efficiently in a team environment.
- Proven ability to manage several complex projects simultaneously while working under pressure to meet tight deadlines.
- Possess a strong proficiency in Excel and MS Office, with the ability to effectively utilize these tools to support tasks and projects.

The Ideal Candidate is...

- A skilled and creative storyteller who can build engaging narratives through their videos.
- Passionate about working with a leading expert to help build something new and exciting, with a lasting impact for future generations.
- Thrive on producing educational content that is both informative and entertaining, capturing consumers' attention and driving engagement.
- Excited about building a brand and crafting a compelling storyline that resonates with audiences and delivers lasting impact.
- Has a high level of flexibility, as frequent last-minute travel may be necessary to support business needs to locations such as FL, TX, etc.
- Bonus: has the ability to script-write.
- Bonus: is interested in leveraging AI to boost your performance.
- Bonus: is interested in learning about real estate investing.

Physical requirements

- Capable of reaching above and/or below shoulder height and lifting up to 30+ pounds, with the ability to stand, walk, and bend as required by the job.

Location

This is an on-site job based out of Philadelphia, PA

Hourly Rate

\$20-\$25/hr +reimbursement of travel and work-related costs

Application Instructions

To apply, please send us your resume and practice assignment (details below).

Email all application materials to jen@bardowninvestments.com

Practice Assignment

Edit one of these two videos [Example Videos](#) to add captions and trim the video to remove excess footage. Use this video [IG Example Video](#) as stylistic inspiration.

Submit two videos:

1. A screen-share video of your editing process as you remove the excess footage and add the captions.
2. The new, final video with the footage removed and captions added.